

## ORDER



**Orders**  
**Order / Rev:** 720208  
**Alt Order #:** 06362556  
**Product Desc:** WOMEN SPEAK OUT PAC  
**Estimate:**  
**Flight Dates:** 10/08/12 - 10/09/12  
**Original Date / Rev:** 10/03/12 / 10/03/12  
**Order Type:** Political

## WJXX-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Design 4 Marketing Communications/  
**Buying Contact:**  
**Billing Contact:**  
 105 N Collins St  
 Plant City, FL 33563

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Women Speak Out Pac  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	2	\$9,600.00	\$8,160.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$9,600.00	\$8,160.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$9,600.00</b>	<b>\$8,160.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/08/12	10/08/12	Mon Prime Other Dancing with the Stars	CM	8-10p	M-----	1:00	1	\$4,800.00	P-3	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$4,800.00		0.00			
2	WJXX	10/09/12	10/09/12	Tue Prime B Dancing Results	CM	9-10p	-T-----	1:00	1	\$4,800.00	P-3	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$4,800.00		0.00			
													Totals	2	\$9,600.00